

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
939220-1	08/12/12	August 2012	07/30/12 - 08/10/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED C	1549

Flight Dates	Order #	Alt Order #
08/04/12 - 08/10/12	939220	07894593

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/06/12	08/10/12	M-F Early Sunrise	5:00-6:00 AM	MTWTF--	:30	2	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	MTWTF--	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		08/06/12	5:29 AM	M-F Early Sunrise	5:00-6:00 AM	:30	OFA12D076H	\$400.00 NM
2	WESHTu		08/07/12	5:58 AM	M-F Early Sunrise	5:00-6:00 AM	:30	OFA12D087H	\$400.00 NM
2	08/06/12	08/10/12	Olympics Today Show	Olympics Today Sh	1111---	:30	4	\$2,000.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	1111---	4	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		08/06/12	8:43 AM	Olympics Today Show	Olympics Today Sh	:30	OFA12D076H	\$2,000.00 NM
2	WESHTu		08/07/12	9:51 AM	Olympics Today Show	Olympics Today Sh	:30	OFA12D087H	\$2,000.00 NM
3	WESHW		08/08/12	9:49 AM	Olympics Today Show	Olympics Today Sh	:30	OFA12D087H	\$2,000.00 NM
4	WESHTh		08/09/12	10:00 AM	Olympics Today Show	Olympics Today Sh	:30	OFA12D087H	\$2,000.00 NM
3	08/06/12	08/10/12	*Early Sunrise @4:30AM	430a-5am	MTWTF--	:30	3	\$100.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	MTWTF--	3	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		08/06/12	4:44 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12D076H	\$100.00 NM
2	WESHTu		08/07/12	4:41 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12D087H	\$100.00 NM
3	WESHW		08/08/12	4:50 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12D087H	\$100.00 NM
4	08/06/12	08/10/12	OLYMPICS DAYTIME	OLYMPICS DAYTIME	MTWTF--	:30	3	\$1,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	MTWTF--	3	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		08/06/12	1:35 PM	OLYMPICS DAYTIME	OLYMPICS DAYTIME	:30	OFA12D076H	\$1,000.00 NM
1	WESHTu		08/07/12	12:12 PM	OLYMPICS DAYTIME	OLYMPICS DAYTIME	:30	OFA12D087H	\$1,000.00 NM
3	WESHTh		08/09/12	11:01 AM	OLYMPICS DAYTIME	OLYMPICS DAYTIME	:30	OFA12D087H	\$1,000.00 NM
5	08/06/12	08/10/12	M-F 5-6 PM ROT	5:00-6:00 PM	MTWTF--	:30	4	\$900.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	MTWTF--	4	\$900.00				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Advertiser	Product	Estimate Number
Obama/D/President	SKED C	1549

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	08/06/12	08/10/12	M-F 5-6 PM ROT	5:00-6:00 PM	MTWTF--	:30	4	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	M	08/06/12	5:25 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12D076H	\$900.00 NM
2	WESH	Tu	08/07/12	5:25 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12D087H	\$900.00 NM
1	WESH	W	08/08/12	5:28 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12D087H	\$900.00 NM
4	WESH	F	08/10/12	5:23 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12D087H	\$900.00 NM
6	08/06/12	08/10/12	M-F 6-6:30 PM	M-F 6-6:30 PM	MTWTF--	:30	3	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	MTWTF--	3	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	W	08/08/12	6:10 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12D087H	\$1,800.00 NM
2	WESH	Th	08/09/12	6:24 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12D087H	\$1,800.00 NM
1	WESH	F	08/10/12	6:12 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12D087H	\$1,800.00 NM
7	08/06/12	08/10/12	M-F Access Hollywood	Access Hollywood /	MTWTF--	:30	5	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	MTWTF--	5	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	08/06/12	7:25 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12D076H	\$1,200.00 NM
4	WESH	Tu	08/07/12	7:15 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12D087H	\$1,200.00 NM
5	WESH	W	08/08/12	7:10 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12D087H	\$1,200.00 NM
3	WESH	Th	08/09/12	7:23 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12D087H	\$1,200.00 NM
1	WESH	F	08/10/12	7:19 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12D087H	\$1,200.00 NM
8	08/06/12	08/10/12	OLYMPIC ZONE	OLYMPIC ZONE	MTWTF--	:30	2	\$3,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	MTWTF--	2	\$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	08/07/12	7:45 PM	OLYMPIC ZONE	OLYMPIC ZONE	:30	OFA12D087H	\$3,500.00 NM
2	WESH	W	08/08/12	7:43 PM	OLYMPIC ZONE	OLYMPIC ZONE	:30	OFA12D087H	\$3,500.00 NM
9	08/06/12	08/10/12	OLYMPICS M-SU PRIME	OLYMPICS M-SU F	MTWTF--	:30	1	\$9,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	MTWTF--	1	\$9,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/06/12	8:51 PM	OLYMPICS M-SU PRIME	OLYMPICS M-SU F	:30	OFA12D076H	\$9,000.00 NM
10	08/05/12	08/05/12	OLYMPICS M-SU PRIME	OLYMPICS M-SU F	-----S	:30	1	\$9,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/30/12	08/05/12	-----S	1	\$9,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	08/05/12	8:40 PM	OLYMPICS M-SU PRIME	OLYMPICS M-SU F	:30	OFA12D076H	\$9,000.00 NM
11	08/04/12	08/05/12	Sa/Su 6pm News Olympic	6pm News Olympic	-----SS	:30	1	\$3,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/30/12	08/05/12	-----SS	1	\$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	08/05/12	6:21 PM	Sa/Su 6pm News Olympics	6pm News Olympic	:30	OFA12D076H	\$3,500.00 NM

Total Spots 29

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Advertiser	Product	Estimate Number
Obama/D/President	SKED C	1549

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Payment Terms 30 Days

<u>Gross Total</u>	\$55,600.00
<u>Agency Commission</u>	\$8,340.00
<u>Net Amount Due</u>	\$47,260.00